

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2011  
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**FIELD SERVED**

MILITARY & AEROSPACE ELECTRONICS serves military/aerospace prime contractors; military/aerospace subcontractors/integrators; manufacturers of finished electronic/software products used by government or industry; manufacturers of electronic subassemblies or major system components for use by the military/aerospace industry; Department of Defense (Army, Navy, Air Force, Marine Corps or Civilian); NASA, FAA or other non-DOD government aeronautics agency or facility; CIA, FBI, NSA or other non-DOD intelligence agency or facility; research & development for government; research & development for private industry; and other allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are individuals who perform Executive Management (corporate/command/operations management, procurement/purchasing management, government/legislative management, other executive management), Engineering Management (program/project management, hardware design/integration management, software development/integration management, systems integration management, research & development management, manufacturing/production management, test/evaluation/reliability/QC management, other engineering management), and Engineering (hardware design/integration, software development/integration, systems integration, research & development, manufacturing/production, test/evaluation/reliability/QC, other engineering).

**PURPOSE**

Included in the supplementary data herein is an analysis of recipients who recommend, specify, purchase or influence the purchase of products; and an analysis of recipient's project/ system involvement.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	120
Advertiser and Agency _____	1,673
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	460
Digital _____	-
All Other _____	706
<b>TOTAL</b>	<b>2,959</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	37,000	100.0	37,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>37,000</b>	<b>100.0</b>	<b>37,000</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	24,124	12,876	37,000
February _____	24,098	12,902	37,000
March _____	24,056	12,944	37,000
April _____	24,094	12,906	37,000
May _____	23,623	13,377	37,000
June _____	23,684	13,316	37,000

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Executive Management (Note 1)	Engineering Management (Note 2)	Engineering (Note 3)
Prime Contractor _____	11,100	30.0	7,095	4,005	1,848	2,902	6,350
Subcontractor/ integrator _____	7,128	19.3	4,673	2,455	2,053	1,754	3,321
Manufacturer of finished electronic/software products for use by government or industry _____	4,895	13.2	3,193	1,702	1,467	1,182	2,246
Manufacturer of electronic subassemblies or major system components for use by the military/aerospace industry. _____	4,466	12.1	2,793	1,673	1,392	1,098	1,976
Department of Defense (Army, Navy, Air Force, Marine Corps, or Civilian) _____	2,906	7.9	1,971	935	784	788	1,334
NASA, FAA or other non-DOD government aeronautics agency or facility _____	1,267	3.4	822	445	264	368	635
CIA, FBI, NSA or other non-DOD intelligence agency or facility _____	237	0.6	175	62	109	65	63
Research & Development- Government _____	2,028	5.5	1,114	914	322	545	1,161
Research & Development- Private Industry _____	2,973	8.0	1,787	1,186	827	716	1,430
Other _____	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>37,000</b>	<b>100.0</b>	<b>23,623</b>	<b>13,377</b>	<b>9,066</b>	<b>9,418</b>	<b>18,516</b>
<b>PERCENT</b>	<b>100.0</b>		<b>63.8</b>	<b>36.2</b>	<b>24.5</b>	<b>25.5</b>	<b>50.0</b>

Note 1: EXECUTIVE MANAGEMENT: Corporate/command/operations management, Procurement/purchasing management, Government/legislative management, and other management

Note 2: ENGINEERING MANAGEMENT: Program/Project Management, Hardware design/integration management, Software development/integration management, Systems integration management, Research &amp; development management, Manufacturing/production management, Test/evaluation/reliability/QC management, and other engineering management

Note 3: ENGINEERING: Hardware design/integration, Software development/integration, Systems integration, Research &amp; development, Manufacturing/production, Test/evaluation/reliability/QC, Other Engineering.

**SUPPLEMENTAL DATA FOR ISSUE OF MAY 2011**

This is an analysis of 37,000 or 100% total respondents who recommend, specify, purchase or influence the purchase of products. (See question 4 on questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these (i.e.: products and services) should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

BUY/SPECIFY PRODUCTS	Number of Responses	Percent of Total Qualified	Print Version Only (A)	Digital Version Only (B)
<b>Integrated Circuits</b>	<b>21,521</b>	<b>58.2</b>	<b>13,822</b>	<b>7,699</b>
Microprocessor/Microcontrollers _____	15,004	40.6	9,580	5,424
ASICs _____	9,415	25.4	6,129	3,286
FPGAs _____	10,957	29.6	6,771	4,186
Solid State Memory _____	11,810	31.9	7,711	4,099
Analog/Mixed-Signal ICs _____	10,694	28.9	6,861	3,833
DSPs (Digital Signal Processors) _____	9,040	24.4	5,632	3,408
Microwave/ RF ICs _____	7,567	20.5	4,907	2,660
Power Semiconductors _____	9,576	25.9	6,182	3,394
Converters (A-D and D-A) _____	9,578	25.9	6,048	3,530
IP Cores _____	4,893	13.2	3,072	1,821
Radiation Hardened ICs _____	3,100	8.4	1,957	1,143
<b>Board Products</b>	<b>17,060</b>	<b>46.1</b>	<b>10,959</b>	<b>6,101</b>
Single-board Computers (SBCs) _____	13,020	35.2	8,320	4,700
Communication/ Network Controllers _____	10,804	29.2	7,057	3,747
I/O Boards _____	11,419	30.9	7,266	4,153
Mezzanine/ Daughter Cards _____	6,408	17.3	3,982	2,426
<b>Computers</b>	<b>24,302</b>	<b>65.7</b>	<b>15,759</b>	<b>8,543</b>
Wearable Computers _____	7,409	20.0	4,914	2,495
Laptop/Notebook/ Hand-held Computers _____	20,109	54.3	13,155	6,954
Desktop Computers _____	17,997	48.6	11,913	6,084
Servers _____	11,713	31.7	7,786	3,927
High-performance Networked Computers _____	7,542	20.4	4,893	2,649
Embedded Computers _____	8,629	23.3	5,280	3,349
<b>Software</b>	<b>22,316</b>	<b>60.3</b>	<b>14,219</b>	<b>8,097</b>
Application Software _____	17,652	47.7	11,310	6,342
Operating Systems _____	16,040	43.4	10,336	5,704
Software Engineering Tools _____	13,088	35.4	8,206	4,882
Programming Languages _____	9,728	26.3	5,994	3,734
<b>Design &amp; Development Tools</b>	<b>16,663</b>	<b>45.0</b>	<b>10,542</b>	<b>6,121</b>
PCB Layout Tools _____	9,301	25.1	5,971	3,330
VHDL/ Verilog Tools _____	5,866	15.9	3,682	2,184
Software Engineering Tools _____	10,886	29.4	6,908	3,978
Electronic Design Automation (EDN) _____	7,015	19.0	4,501	2,514
Product Life Cycle Management _____	3,900	10.5	2,493	1,407
Code Verification/Testing _____	3,577	9.7	2,245	1,332
<b>Communications Equipment</b>	<b>20,858</b>	<b>56.4</b>	<b>13,532</b>	<b>7,326</b>
Modems _____	9,525	25.7	6,292	3,233
Networking Switches _____	10,055	27.2	6,618	3,437
RF & Microwave _____	10,019	27.1	6,566	3,453
Radio _____	9,505	25.7	6,405	3,100
Wireless Networking _____	10,995	29.7	7,146	3,849
Databases and Networking _____	6,661	18.0	4,287	2,374
High-speed Switched Fabric _____	4,642	12.5	2,953	1,689
Satellite / Telemetry _____	5,651	15.3	3,668	1,983
Cable / Cabling _____	9,310	25.2	6,113	3,197
Fiberoptics _____	7,448	20.1	4,742	2,706
Network-Centric Applications _____	4,606	12.4	2,886	1,720

BUY/SPECIFY PRODUCTS (continued)	Number of Responses	Percent of Total Qualified	Print Version Only (A)	Digital Version Only (B)
<b>Test &amp; Measurement Equipment</b>	<b>19,832</b>	<b>53.6</b>	<b>12,844</b>	<b>6,988</b>
Oscilloscopes _____	14,171	38.3	9,202	4,969
Spectrum Analyzers _____	13,238	35.8	8,532	4,706
Analyzers (others) _____	12,754	34.7	8,312	4,442
Generators (word, signal, function, etc.) _____	11,209	30.3	7,351	3,858
Flight Line Test Equipment _____	5,393	14.6	3,656	1,737
Optical Test Equipment _____	7,445	20.1	4,741	2,704
Depot-level Test Equipment _____	4,465	12.1	2,967	1,498
<b>Components</b>	<b>21,018</b>	<b>56.8</b>	<b>13,462</b>	<b>7,556</b>
Electro-Optic / Optoelectronic _____	11,474	31.0	7,272	4,202
Connectors _____	15,419	41.7	9,998	5,421
Backplanes/ Enclosures _____	9,907	26.8	6,450	3,457
MEMs and Nanotechnology _____	6,220	16.8	3,968	2,252
Displays _____	11,318	30.6	7,255	4,063
Data Storage _____	9,837	26.6	6,258	3,579
Cabling and Fiberoptics _____	10,603	28.7	6,772	3,831
<b>Sensors</b>	<b>15,835</b>	<b>42.8</b>	<b>10,115</b>	<b>5,720</b>
Optical (infrared and visible-light, ladar) _____	13,265	35.9	84,440	4,825
RF (radar) _____	10,008	27.0	6,531	3,477
Acoustic (sonar) _____	6,503	17.6	4,310	2,193
<b>Power Electronics</b>	<b>19,178</b>	<b>51.8</b>	<b>12,609</b>	<b>6,569</b>
Power Supplies _____	17,084	46.2	11,260	5,824
Batteries _____	14,261	38.5	9,515	4,746
High-power Electronics _____	9,509	25.7	6,295	3,214
Power Semiconductors _____	9,161	24.8	5,977	3,184

**SUPPLEMENTAL DATA FOR ISSUE OF MAY 2011**

This is an analysis of the 37,000 total respondents and their project/system involvement. Since any one respondent may have checked more than one response, the totals for each of these (i.e.: project/system involvement) should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

PROJECT/SYSTEM INVOLVEMENT	Number of Respondents	Percent of Total Qualified	Print Version Only (A)	Digital Version Only (B)
Navigation/Guidance _____	13,015	35.2	8,459	4,556
Avionics _____	15,432	41.7	9,953	5,479
Missiles _____	8,130	22.0	5,423	2,707
Satellites/Telemetry _____	10,473	28.3	6,850	3,623
Fire-control Systems _____	7,630	20.6	4,959	2,671
Sensors _____	16,454	44.5	10,306	6,148
Command/Control Systems _____	12,298	33.2	7,782	4,516
Communications Systems _____	17,877	48.3	11,469	6,408
Electronic Warfare/Information Warfare Systems _____	9,009	24.3	5,704	3,305
Reconnaissance/Intelligence _____	7,101	19.2	4,554	2,547
Simulation/Training Systems _____	7,696	20.8	4,817	2,879
Network Centric Warfare _____	5,330	14.4	3,306	2,024
Non-Cockpit Airborne Electronics/Computers _____	6,395	17.3	4,024	2,371
Shipboard Electronics/Computers _____	6,935	18.7	4,419	2,516
Vehicular Electronics (Vetronics) _____	7,087	19.2	4,498	2,589
Ruggedized/High-Reliability _____	8,498	23.0	5,201	3,297
Electro-optics/Optoelectronics _____	8,872	24.0	5,410	3,462
Homeland Security _____	6,799	18.4	4,426	2,373
Biometrics _____	3,628	9.8	2,364	1,264
Nanotechnology _____	3,938	10.6	2,466	1,472
Unmanned Vehicles _____	7,379	19.9	4,575	2,804

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
Request _____	37,000	-	-	23,623	13,377	37,000	100.0
Other Than Request _____	-	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>37,000</b>	<b>-</b>	<b>-</b>	<b>23,623</b>	<b>13,377</b>	<b>37,000</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	<b>-</b>	<b>-</b>	<b>63.8</b>	<b>36.2</b>	<b>100.0</b>	

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	43	15	58		Kentucky _____	134	46	180	
New Hampshire _____	315	108	423		Tennessee _____	182	87	269	
Vermont _____	49	19	68		Alabama _____	398	195	593	
Massachusetts _____	933	381	1,314		Mississippi _____	77	44	121	
Rhode Island _____	104	51	155		<b>EAST SO. CENTRAL</b>	<b>791</b>	<b>372</b>	<b>1,163</b>	<b>3.1</b>
Connecticut _____	395	172	567		Arkansas _____	50	24	74	
<b>NEW ENGLAND</b>	<b>1,839</b>	<b>746</b>	<b>2,585</b>	<b>7.0</b>	Louisiana _____	92	31	123	
New York _____	1,609	542	2,151		Oklahoma _____	197	94	291	
New Jersey _____	796	333	1,129		Texas _____	1,440	703	2,143	
Pennsylvania _____	931	382	1,313		<b>WEST SO. CENTRAL</b>	<b>1,779</b>	<b>852</b>	<b>2,631</b>	<b>7.1</b>
<b>MIDDLE ATLANTIC</b>	<b>3,336</b>	<b>1,257</b>	<b>4,593</b>	<b>12.4</b>	Montana _____	32	11	43	
Ohio _____	862	349	1,211		Idaho _____	87	25	112	
Indiana _____	392	184	576		Wyoming _____	12	3	15	
Illinois _____	815	294	1,109		Colorado _____	485	213	698	
Michigan _____	600	244	844		New Mexico _____	252	149	401	
Wisconsin _____	312	125	437		Arizona _____	610	359	969	
<b>EAST NO. CENTRAL</b>	<b>2,981</b>	<b>1,196</b>	<b>4,177</b>	<b>11.3</b>	Utah _____	189	120	309	
Minnesota _____	448	211	659		Nevada _____	138	54	192	
Iowa _____	227	121	348		<b>MOUNTAIN</b>	<b>1,805</b>	<b>934</b>	<b>2,739</b>	<b>7.4</b>
Missouri _____	383	172	555		Alaska _____	9	7	16	
North Dakota _____	30	12	42		Washington _____	498	247	745	
South Dakota _____	35	24	59		Oregon _____	203	88	291	
Nebraska _____	84	24	108		California _____	3,873	1,830	5,703	
Kansas _____	238	114	352		Hawaii _____	29	13	42	
<b>WEST NO. CENTRAL</b>	<b>1,445</b>	<b>678</b>	<b>2,123</b>	<b>5.7</b>	<b>PACIFIC</b>	<b>4,612</b>	<b>2,185</b>	<b>6,797</b>	<b>18.4</b>
Delaware _____	31	19	50		<b>UNITED STATES</b>	<b>23,586</b>	<b>10,556</b>	<b>34,142</b>	<b>92.2</b>
Maryland _____	1,038	476	1,514		U.S. Territories _____	10	9	19	
Washington, DC _____	160	99	259		Canada _____	3	317	320	
Virginia _____	1,042	577	1,619		Mexico _____	-	24	24	
West Virginia _____	54	25	79		Other International _____	-	2,449	2,449	
North Carolina _____	404	140	544		APO/FPO _____	24	22	46	
South Carolina _____	203	71	274		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,623</b>	<b>13,377</b>	<b>37,000</b>	<b>100.0</b>
Georgia _____	503	239	742						
Florida _____	1,563	690	2,253						
<b>SOUTH ATLANTIC</b>	<b>4,998</b>	<b>2,336</b>	<b>7,334</b>	<b>19.8</b>					

QUESTIONNAIRE A USED BY PUBLICATION TO ELICIT SUPPLEMENTAL DATA:

# FREE SUBSCRIPTION!



**YES** I wish to receive/continue to receive a FREE subscription to *Military & Aerospace Electronics*. No

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### 3. In my work, I am involved with the following projects and/or systems: (check all that apply)

- |  |  |
|--|--|
| 01 <input type="checkbox"/> Navigation/guidance                            | 02 <input type="checkbox"/> Network Centric Warfare                    |
| 03 <input type="checkbox"/> Avionics                                       | 25 <input type="checkbox"/> Non-cockpit airborne electronics/computers |
| 05 <input type="checkbox"/> Missiles                                       | 27 <input type="checkbox"/> Shipboard electronics/computers            |
| 06 <input type="checkbox"/> Satellites/telemetry                           | 29 <input type="checkbox"/> Vehicular electronics (vetronics)          |
| 07 <input type="checkbox"/> Fire-control systems                           | 33 <input type="checkbox"/> Ruggedized/high-reliability                |
| 09 <input type="checkbox"/> Sensors  | 37 <input type="checkbox"/> Electro-optics/Optoelectronics             |
| 13 <input type="checkbox"/> Command/control systems                        | 38 <input type="checkbox"/> Homeland security                          |
| 15 <input type="checkbox"/> Communication systems                          | 39 <input type="checkbox"/> Biometrics                                 |
| 19 <input type="checkbox"/> Electronic Warfare/information warfare systems | 40 <input type="checkbox"/> Nanotechnology                             |
| 21 <input type="checkbox"/> Reconnaissance/intelligence                    | 41 <input type="checkbox"/> Unmanned vehicles                          |
| 23 <input type="checkbox"/> Simulation/training systems                    | 35 <input type="checkbox"/> Other _____                                |

### 4. In my work, I buy, specify, purchase, or influence the purchase of: (check all that apply)

- |  |   |
|--|---|
| <b>A. Integrated Circuits</b>                                    | <b>F. Design &amp; Development Tools</b>                              |
| 02 <input type="checkbox"/> Microprocessor/microcontrollers      | 05 <input type="checkbox"/> PCB layout tools                          |
| 06 <input type="checkbox"/> ASICs                                | 07 <input type="checkbox"/> VHDL/Verilog tools                        |
| 08 <input type="checkbox"/> FPGAs                                | 19 <input type="checkbox"/> Software engineering tools                |
| 10 <input type="checkbox"/> Solid State Memory                   | 02 <input type="checkbox"/> Electronic Design Automation              |
| 14 <input type="checkbox"/> Analog/mixed-signal ICs              | 21 <input type="checkbox"/> Product Life Cycle Management             |
| 16 <input type="checkbox"/> DSPs (digital signal processors)     | 23 <input type="checkbox"/> Code Verification/Testing                 |
| 20 <input type="checkbox"/> Microwave/RF ICs                     | <b>G. Test &amp; Measurement Equipment</b>                            |
| 22 <input type="checkbox"/> Power semiconductors                 | 01 <input type="checkbox"/> Oscilloscopes                             |
| 23 <input type="checkbox"/> Converters (A-D and D-A)             | 02 <input type="checkbox"/> Spectrum Analyzers                        |
| 24 <input type="checkbox"/> IP cores                             | 03 <input type="checkbox"/> Analyzers (other)                         |
| 26 <input type="checkbox"/> Radiation Hardened ICs               | 05 <input type="checkbox"/> Generators (word, signal, function, etc.) |
| <b>B. Board Products</b>   | 17 <input type="checkbox"/> Flight line test equipment                |
| 01 <input type="checkbox"/> Single-board computers (SBCs)        | 11 <input type="checkbox"/> Optical test equipment                    |
| 09 <input type="checkbox"/> Communications/network controllers   | 04 <input type="checkbox"/> Depot-level test equipment                |
| 15 <input type="checkbox"/> I/O Boards                           | <b>H. Components</b>  |
| 17 <input type="checkbox"/> Mezzanine/daughter cards             | 12 <input type="checkbox"/> Electro-optic/Optoelectronic              |
| <b>C. Computers</b>  | 14 <input type="checkbox"/> Connectors                                |
| 10 <input type="checkbox"/> Laptop/notebook/handheld computers   | 16 <input type="checkbox"/> Backplanes/enclosures                     |
| 12 <input type="checkbox"/> Wearable computers                   | 20 <input type="checkbox"/> MEMs and Nanotechnology                   |
| 02 <input type="checkbox"/> Desktop computers                    | 22 <input type="checkbox"/> Displays                                  |
| 16 <input type="checkbox"/> Servers                              | 24 <input type="checkbox"/> Data Storage                              |
| 06 <input type="checkbox"/> High-performance networked computers | 01 <input type="checkbox"/> Cabling and Fiberoptics                   |
| 20 <input type="checkbox"/> Embedded computers                   | <b>I. Sensors</b>   |
| <b>D. Software</b>   | 02 <input type="checkbox"/> Optical (infrared, visible-light, ladar)  |
| 01 <input type="checkbox"/> Application Software                 | 06 <input type="checkbox"/> RF (radar)                                |
| 02 <input type="checkbox"/> Operating Systems                    | 08 <input type="checkbox"/> Acoustic (sonar)                          |
| 03 <input type="checkbox"/> Software Engineering Tools           | <b>J. Power Electronics</b>   |
| 06 <input type="checkbox"/> Programming languages                | 04 <input type="checkbox"/> Power supplies                            |
| <b>E. Communications</b>   | 10 <input type="checkbox"/> Batteries                                 |
| 01 <input type="checkbox"/> Modems                               | 11 <input type="checkbox"/> High-power electronics                    |
| 04 <input type="checkbox"/> Networking switches                  | 01 <input type="checkbox"/> Power Semiconductors                      |
| 06 <input type="checkbox"/> RF and microwave                     | 99 <input type="checkbox"/> None of the above                         |
| 12 <input type="checkbox"/> Radio                                |   |
| 14 <input type="checkbox"/> Wireless Networking                  |   |
| 16 <input type="checkbox"/> Databases and Networking             |   |
| 18 <input type="checkbox"/> High-speed switched fabric           |   |
| 20 <input type="checkbox"/> Satellite/telemetry                  |   |
| 03 <input type="checkbox"/> Cable/Cabling                        |   |
| 05 <input type="checkbox"/> Fiberoptics                          |   |
| 07 <input type="checkbox"/> Network-centric applications         |   |

### 1. What is the nature of your organization? (check only one)

- 01  Prime contractor
- 51  Subcontractor/integrator
- 09  Manufacturer of finished electronic/software products for use by government or industry
- 13  Manufacturer of electronic subassemblies or major system components for use by military/aerospace industry
- 29  Department of Defense (Army, Navy, Air Force, Marine Corps, or Civilian)
- 33  NASA, FAA, or other non-DOD government aeronautics agency or facility
- 41  CIA, FBI, NSA, or other non-DOD intelligence agency or facility
- 25  Research & Development – Government
- 52  Research & Development – Private Industry
- 98  Other (please specify) \_\_\_\_\_

### 2. What is your primary job function? (check only one)

- Engineering**
- 01  Hardware design/integration
- 02  Software development/integration
- 03  Systems integration
- 04  Research & development
- 05  Manufacturing/production
- 06  Test/evaluation/reliability/quality control
- 07  Other engineering (please specify) \_\_\_\_\_
- Engineering Management**
- 16  Program/project management
- 08  Hardware design/integration management
- 09  Software development/integration management
- 10  Systems integration management
- 11  Research & development management
- 12  Manufacturing/production management
- 13  Test/evaluation/reliability/QC management
- 14  Other engineering management (please specify) \_\_\_\_\_
- Executive Management**
- 15  Corporate/command/operations management
- 17  Procurement/purchasing management
- 18  Government/legislative management
- 19  Other management (please specify) \_\_\_\_\_
- 98  Other (please specify) \_\_\_\_\_

### 5. Please estimate the total number of employees in your organization/company at all worldwide locations:

- |   |  |
|---|--|
| 01 <input type="checkbox"/> More than 5,000 | 13 <input type="checkbox"/> 501 - 1,000  |
| 05 <input type="checkbox"/> 2,501 - 5,000   | 17 <input type="checkbox"/> 101 - 500    |
| 09 <input type="checkbox"/> 1,001 - 2,500   | 21 <input type="checkbox"/> 100 or fewer |

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NS10

<b>AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS</b>						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January-June 2009	July-December 2009	January-June 2010	July-December 2010*	January-June 2011*
Total Audit Average Qualified _____	37,000	37,000	37,000	37,000	37,000	37,000
Qualified Non-Paid Total__	37,000	37,000	37,000	37,000	37,000	37,000
Print Version Only _____	27,054	26,277	25,272	24,771	24,240	23,946
Digital Version Only _____	9,946	10,723	11,728	12,229	12,760	13,054
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**ADDITIONAL DATA**

**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM**

Replica - Editorial and design are unchanged from the original print edition.

<b>1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY</b>						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	23,946	100.0	23,946	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,946</b>	<b>100.0</b>	<b>23,946</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

<b>1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY</b>						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	13,054	100.0	13,054	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,054</b>	<b>100.0</b>	<b>13,054</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

<b>PUBLISHER'S AFFIDAVIT</b>		
We hereby make oath and say that all data set forth in this statement is true.	Date signed	July 7, 2011
Ernesto Burden, Publisher	State	New Hampshire
Debbie Bouley, Audience Development Manager	County	Hillsboro
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 7, 2011
<b>IMPORTANT NOTE:</b>	Type	PSJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	M143Y0J1
It will be included in the annual audit made by BPA Worldwide.		