

# 2012 Magazine and eNewsletter Editorial Calendar

	january	february	march
Closing dates	Ad 12.7.11    Mat 12.9.11	Ad 1.9.12    Mat 1.11.12	Ad 2.6.12    Mat 2.8.12
<b>Special Report</b>	<ul style="list-style-type: none"> <li>Trends in Navy and Marine Corps avionics for manned and unmanned aircraft <b>Reporter: CH</b></li> </ul>	<ul style="list-style-type: none"> <li>Command and control for strategic ballistic missiles on land and at sea <b>Reporter: JK</b></li> </ul>	<ul style="list-style-type: none"> <li>Shipboard electronics <b>Reporter: Edward Walsh</b></li> </ul>
<b>Technology Focus</b>	<ul style="list-style-type: none"> <li>Rugged embedded computing systems for avionics and vetronics applications <b>Reporter: SF</b></li> </ul>	<ul style="list-style-type: none"> <li>Trends in electronic and electro-optical connectors <b>Reporter: CH</b></li> </ul>	<ul style="list-style-type: none"> <li>Trends in microprocessors for aerospace and defense embedded computing <b>Reporter: CH</b></li> </ul>
<b>Product Intelligence</b>	<ul style="list-style-type: none"> <li>Night-vision sensors <b>Reporter: JK</b></li> </ul>	<ul style="list-style-type: none"> <li>Embedded computing: trends in CompactPCI for aerospace and defense <b>Reporter: SF</b></li> </ul>	<ul style="list-style-type: none"> <li>Power electronics: highpower electronics <b>Reporter: SF</b></li> </ul>
<b>Departments</b>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>

The 2012 Print and Digital Edition Issue of the *Military & Aerospace Electronics Annual Buyer's Guide* will be mailed/emailed to subscribers in mid-March, as a separate publication to be sent with the March issue. *M&AE's* Online Buyer's Guide is available 24/7 at [www.militaryaerospace.com](http://www.militaryaerospace.com).

● **2012 ANNUAL BUYERS GUIDE**  
Ad closing: February 6  
Material due: February 17

<b>ENEWSLETTERS</b>	<ul style="list-style-type: none"> <li>1/4: Crypto modernization to safeguard military data</li> <li>1/11: Trends in secure information storage</li> <li>1/18: Trends in optical interconnects for aerospace and defense</li> <li>1/25: Industry trends &amp; technologies</li> </ul>	<ul style="list-style-type: none"> <li>2/1: Trends in Navy and Marine Corps avionics for manned and unmanned aircraft</li> <li>2/8: Rugged embedded computing systems for avionics and vetronics applications</li> <li>2/15: Night-vision sensors</li> <li>2/22: Industry trends &amp; technologies</li> <li>2/29: Industry trends &amp; technologies</li> </ul>	<ul style="list-style-type: none"> <li>3/7: Command and control for strategic ballistic missiles on land and at sea</li> <li>3/14: Trends in electronic and electro-optical connectors</li> <li>3/21: Embedded computing: trends in CompactPCI for aerospace and defense applications</li> <li>3/28: Industry trends &amp; technologies</li> </ul>
<b>CORRESPONDING EVENTS</b> <i>(Subject to Change)</i>	<ul style="list-style-type: none"> <li>SPIE Photonics West 2012 San Francisco, CA; Jan 21-26</li> <li>Soldier Technology US Arlington, VA; Jan 23-26</li> <li>AFCEA West San Diego, CA; Jan 24-26</li> </ul>	<ul style="list-style-type: none"> <li>AUSA Winter Meeting Fort Lauderdale, FL; Feb 22-24</li> </ul>	<ul style="list-style-type: none"> <li>Avionics Europe Munich, Germany; Mar 21-22</li> <li>Embedded Systems — Silicon Valley San Jose, CA; Mar 26-29</li> </ul>

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## Ad Impact Study Issue

	april		may		june	
Closing dates	Ad 3.5.12	Mat 3.7.12	Ad 4.5.12	Mat 4.10.12	Ad 5.4.12	Mat 5.8.12
<b>Special report</b>	<ul style="list-style-type: none"> <li>Secure cell phone technologies and other mobile appliances for the digital battlefield <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>Geospatial imagery, video, and other enabling technologies for remote-sensing satellites <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Lasers for sensing and communications <b>Reporter: SF</b></li> </ul>	
<b>Technology Focus</b>	<ul style="list-style-type: none"> <li>Trends in embedded real-time operating systems (RTOS) and other software <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Advanced antenna technologies <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>Trends in radiation-hardened electronics <b>Reporter: CH</b></li> </ul>	
<b>Product Intelligence</b>	<ul style="list-style-type: none"> <li>Mezzanine boards for embedded computing <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>Rugged aerospace and defense display technologies <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>MEMS and nanotechnology for aerospace and defense applications <b>Reporter: JK</b></li> </ul>	
<b>Departments</b>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>	
<b>ENEWSLETTERS</b>	<ul style="list-style-type: none"> <li>4/4: Shipboard electronics</li> <li>4/11: Trends in microprocessors for aerospace and defense embedded computing</li> <li>4/18: Power electronics: high-power electronics</li> <li>4/25: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>5/2: Secure cell phone technologies and other mobile appliances for the digital battlefield</li> <li>5/9: Trends in embedded real-time operating systems (RTOS) and other software</li> <li>5/16: Mezzanine boards for embedded computing</li> <li>5/23: Industry trends &amp; technologies</li> <li>5/30: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>6/6: Geospatial imagery, video, and other enabling technologies for remote-sensing satellites</li> <li>6/13: Advanced antenna technologies</li> <li>6/20: Rugged aerospace and defense display technologies</li> <li>6/27: Industry trends &amp; technologies</li> </ul>	
<b>CORRESPONDING EVENTS</b> <i>(Subject to Change)</i>	<ul style="list-style-type: none"> <li>Navy League Sea-Air-Space Conference Washington, DC; Apr 15-18</li> <li>SPIE Defense, Security &amp; Sensing Baltimore, MD; Apr 23-27</li> </ul>		<ul style="list-style-type: none"> <li>International Microwave Symposium Montreal, Canada; Jun 17-22</li> </ul>		<ul style="list-style-type: none"> <li>Farnborough Airshow Farnborough, England; Jul 9-13</li> <li>NSREC Miami, FL; Jul 16-20</li> </ul>	

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	july		august		september	
Closing dates	Ad 6.4.12	Mat 6.6.12	Ad 7.6.12	Mat 7.10.12	Ad 8.6.12	Mat 8.8.12
<b>Special report</b>	<ul style="list-style-type: none"> <li>Trends in unmanned underwater vehicles <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>Satellite communications and spacecraft avionics <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>Self-protection systems and other vetronics technologies for light armored vehicles <b>Reporter: CH</b></li> </ul>	
<b>Technology Focus</b>	<ul style="list-style-type: none"> <li>Sensor payloads for unmanned vehicle systems <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Small-form-factor embedded computing <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>EDA and product lifecycle management tools <b>Reporter: SF</b></li> </ul>	
<b>Product Intelligence</b>	<ul style="list-style-type: none"> <li>Graphics processing boards for aerospace and defense <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>Test and measurement: nuclear/biological/chemical agent detection <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Rugged mobile devices — handheld, tablet, and laptop computers <b>Reporter: JK</b></li> </ul>	
<b>Departments</b>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>	
<b>ENEWSLETTERS</b>	<ul style="list-style-type: none"> <li>7/5: Lasers for sensing and communications</li> <li>7/11: Trends in radiation-hardened electronics</li> <li>7/18: MEMS and nanotechnology for aerospace and defense applications</li> <li>7/25: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>8/1: Trends in unmanned underwater vehicles</li> <li>8/8: Sensor payloads for unmanned vehicle systems</li> <li>8/15: Graphics processing boards for aerospace and defense</li> <li>8/22: Industry trends &amp; technologies</li> <li>8/29: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>9/5: Satellite communications and spacecraft avionics</li> <li>9/12: Small-form-factor VPX embedded computing</li> <li>9/19: Test and measurement: nuclear/biological/chemical agent detection</li> <li>9/26: Industry trends &amp; technologies</li> </ul>	
<b>CORRESPONDING EVENTS</b> <i>(Subject to Change)</i>	<ul style="list-style-type: none"> <li>AUVSI Show Las Vegas, NV; Aug 7-10</li> </ul>		<ul style="list-style-type: none"> <li>Autotestcon Anaheim, CA; Sept 10-13</li> <li>Defense Systems &amp; Equipment Int'l TBD; Sept 10-13</li> </ul>		<ul style="list-style-type: none"> <li>Embedded Systems Boston, MA; Sept 17-20</li> <li>ATCA Annual Conference and Exposition Orlando, FL; Sept 30-Oct 3</li> </ul>	

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## Ad Impact Study Issue

Closing dates	october		november		december	
	Ad 9.7.12	Mat 9.11.12	Ad 10.5.12	Mat 10.9.12	Ad 11.7.12	Mat 11.9.12
<b>Special report</b>	<ul style="list-style-type: none"> <li>Trends in smart munitions guidance and fuzing <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>Trends in virtual reality, simulation, and mission rehearsal <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Micro unmanned vehicles for air and ground applications <b>Reporter: SF</b></li> </ul>	
<b>Technology Focus</b>	<ul style="list-style-type: none"> <li>Power control and thermal management for military and aerospace applications <b>Reporter: CH</b></li> </ul>		<ul style="list-style-type: none"> <li>Trends in cloud computing for aerospace and defense applications <b>Reporter: SF</b></li> </ul>		<ul style="list-style-type: none"> <li>Trends in rugged information storage for avionics, vetronics, and other demanding environments <b>Reporter: CH</b></li> </ul>	
<b>Product Intelligence</b>	<ul style="list-style-type: none"> <li>Standard and proprietary small-form-factor embedded computing <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>Wearable computers for aerospace and defense <b>Reporter: JK</b></li> </ul>		<ul style="list-style-type: none"> <li>Trends in rugged connectors for aerospace and defense <b>Reporter: JK</b></li> </ul>	
<b>Departments</b>	<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>		<ul style="list-style-type: none"> <li>Electro-Optics Watch</li> <li>New Products</li> </ul>	
<b>ENEWSLETTERS</b>	<ul style="list-style-type: none"> <li>10/3: Self-protection systems and other vetronics technologies for light armored vehicles</li> <li>10/10: EDA and product lifecycle management tools</li> <li>10/17: Rugged mobile devices — handheld, tablet, and laptop computers</li> <li>10/24: Industry trends &amp; technologies</li> <li>10/31: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>11/7: Satellite communications and spacecraft avionics</li> <li>11/14: Power control and thermal management for military and aerospace applications</li> <li>11/21: Standard and proprietary small-form-factor embedded computing</li> <li>11/28: Industry trends &amp; technologies</li> </ul>		<ul style="list-style-type: none"> <li>12/5: Trends in virtual reality, simulation, and mission rehearsal</li> <li>12/12: Trends in cloud computing for aerospace and defense applications</li> <li>12/19: Wearable computers for aerospace and defense</li> <li>12/26: Industry trends &amp; technologies</li> </ul>	
<b>CORRESPONDING EVENTS</b> <i>(Subject to Change)</i>	<ul style="list-style-type: none"> <li>AUSA Annual Meeting Washington, DC; Oct 22-24</li> <li>MILCOM Orlando, FL; Oct 29-Nov 1</li> <li>National Business Aviation Assn. (NBAA) Orlando, FL; Oct 30-Nov 1</li> </ul>		<ul style="list-style-type: none"> <li>I/ITSEC Orlando, FL; Dec 3-6</li> </ul>		<ul style="list-style-type: none"> <li>Photonics West 2013 San Francisco, CA; TBD</li> <li>AFCEA West 2013 TBD; Jan 29-31</li> </ul>	

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