

Magazine Specifications

Page Specs Publication trim size: 8" x 10.5" (203 x 267 mm)

AD SIZE	Full PAGE Spread		Full Page	2/3 Page	1/2 PAGE		
	SHAPE	—		—	—	Island	Horizontal
TRIM (W x H)	16" x 10.5" 406 mm x 267 mm		8" x 10.5" 203 mm x 267 mm	—	—	—	—
BLEED	16.25" x 10.75" 413 mm x 274 mm		8.25" x 10.75" 210 mm x 274 mm	5.25" x 10.75" 133 mm x 274 mm	5.25" x 8.25" 133 mm x 210 mm	8.25" x 5.5" 210 mm x 140 mm	4.125" x 10.75" 105 mm x 274 mm
LIVE AREA	15" x 9.5" 381 mm x 241 mm		7" x 9.5" 178 mm x 241 mm	4.5" x 9.5" 114 mm x 241 mm	4.5" x 7.375" 114 mm x 187 mm	7" x 4.875" 178 mm x 124 mm	3.375" x 9.5" 86 mm x 241 mm

Page Specs Continued

AD SIZE	1/3 PAGE			1/4 Page	1/6 PAGE
	SHAPE	Horizontal	Vertical	Square	Square
TRIM (W x H)	—	—	—	—	—
BLEED	n/a	n/a	n/a	n/a	n/a
LIVE AREA	7" x 3.312" 178 mm x 84 mm	2.25" x 9.5" 57 mm x 241 mm	4.5" x 4.875" 114 mm x 124 mm	3.375" x 4.875" 86 mm x 124 mm	2.25" x 4.875" 57 mm x 124 mm

SPECIAL REPORT

LIQUACORE Vehicular Power Electronics

AC & DC Solutions by TDI Power

Features

- AC and DC cover up to 100W at 28V
- 100% efficiency
- 100% duty cycle
- 100% reliability
- 100% ruggedness
- 100% performance

Benefits

- Reduce system weight
- Reduce system volume
- Reduce system cost
- Reduce system complexity
- Reduce system maintenance
- Reduce system failure rate
- Reduce system repair time
- Reduce system downtime
- Reduce system risk
- Reduce system support
- Reduce system training
- Reduce system documentation
- Reduce system testing
- Reduce system development
- Reduce system time to market
- Reduce system cost of ownership
- Reduce system total cost of ownership

8



- 1 UPLOAD TO OUR FTP SITE:**
Go to <http://digitalads.pennwell.com> Select *Military & Aerospace Electronics* from the scroll-down menu. Fill in the required information and then select upload ad. Our FTP site will accept up to 100 MB. Please stuff or zip your files before sending & wait for your confirmation.
- 2 EMAIL YOUR AD:**
For files under 10 MB, please email your ad to: admaterial@pennwell.com. Include advertiser name, publication name, and issue date.
- 3 SEND PHYSICAL MATERIAL TO:**
PennWell Corporation
Attn: M&AE Ad Traffic Team (Issue Date)
1421 South Sheridan Road
Tulsa, OK 74112

SECURE RELIABLE SAFE

TRUSTED SOFTWARE FOR DEFENSE.

Green Hills SOFTWARE

SERIOUS POWER FOR SERIOUS MISSIONS.

ELECTROCHEM MILITARY